PT Cisarua Mountain Dairy Tbk

1Q 2024 Results Presentation

April 2024





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Director

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Agenda



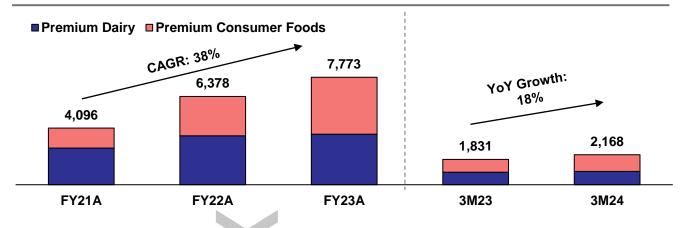
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Net sales



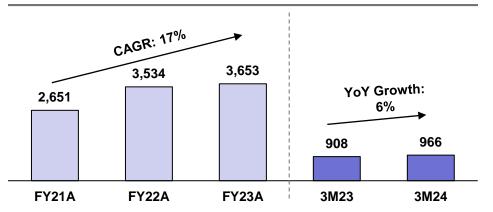




Commentary

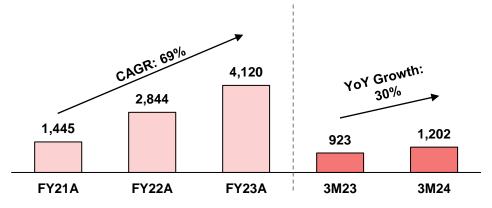
 Continued YoY expansion of Total Net Sales, primarily driven by healthy growth in both Premium Consumer Foods and UHT Milk

Premium Dairy Net Sales (Rp bn)



- Robust YoY growth in the UHT milk category
- Gradual recovery in yogurt following the launch of stickpacks in 2023

Premium Consumer Foods Net Sales (Rp bn)

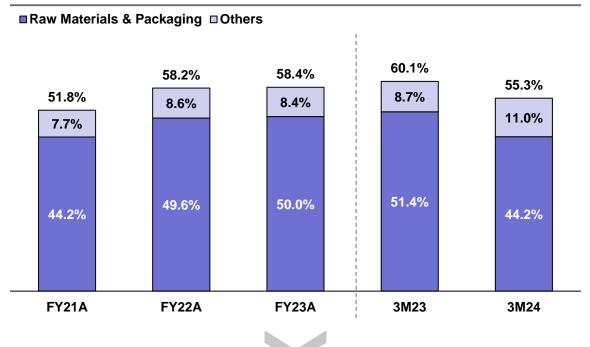


 Continual growth across all product categories within the Premium Consumer Foods

Gross profit





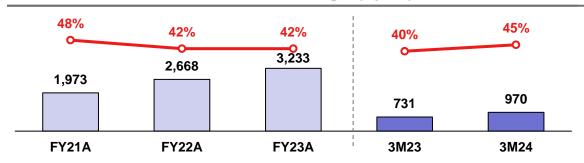


Commentary

- Benefited from reduced raw material costs, while also eliminated previous year costly inventory reserves
- Increase in Other Cost of Sales partially attributable to wage growth and increased depreciation of fixed assets



Gross Profit & Margin (Rp bn)



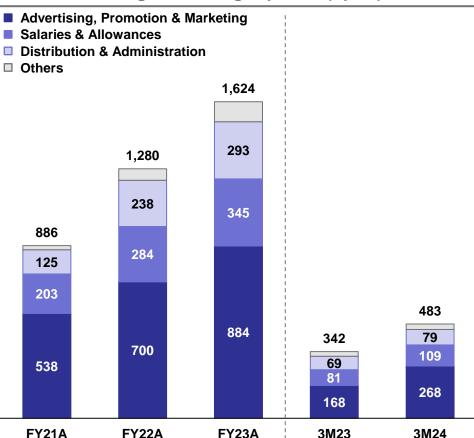
Commentary

- Increase in Gross Margins from improved sales mix and normalised raw material prices
- However recent depreciating IDR/USD rate and higher cocoa prices would likely cap further margin upside

Selling & marketing expenses

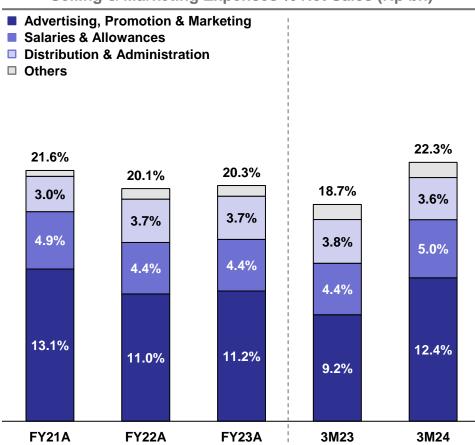






Increased Advertising, Promotion & Marketing in 1Q24 capitalizing on the newly launched products

Selling & Marketing Expenses % Net Sales (Rp bn)



In FY23, we took a notably defensive stance on Advertising & Promotion (A&P) due to softer gross margins. However, this quarter, **bolstered by improved margins**, **we've embraced a more assertive approach**

Flavour Extension: Yoghurt Stick Original & Mango Sticky Rice







Flavour Extension: Yoghurt Stick Original & Mango Sticky Rice in Modern Trade Channel









Viral Marketing Campaign: Yoghurt Stick & UHT Milk



Chocolate Mint Bingsu Campaign





"Susu Banyak Rasa" Cimory is the brand with most milk flavours





Strong association of Cimory Yoghurt Stick as "Cemilan Anak Artis"











>200 Bn Views

Cimory Frozen Yoghurt Campaign: Experience Flavorful Healthy Treats











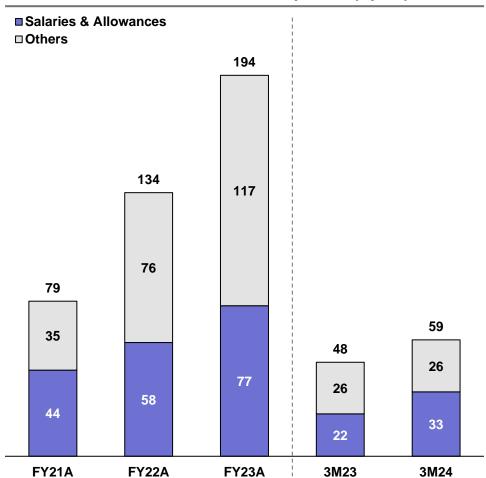




General & administrative expenses

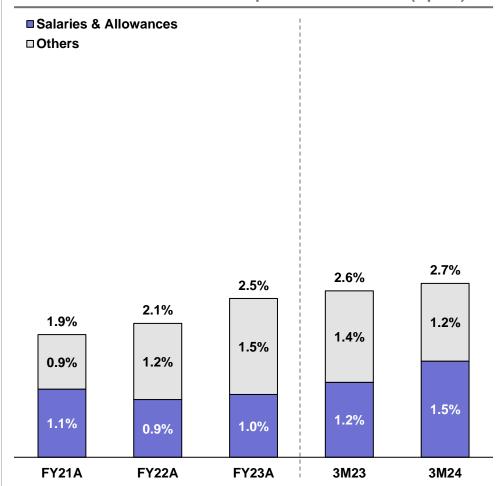






 YoY growth in Salaries & Allowances expenses due to expanding operations to support top-line growth

General & Administrative Expenses % Net Sales (Rp bn)

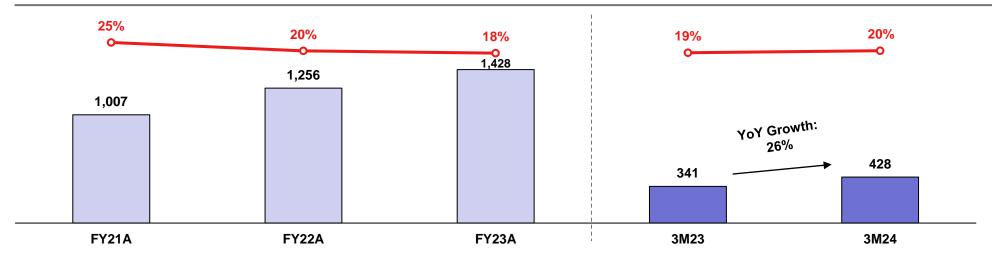


 Actively recruiting and developing talent in-line with the company's growth expansion

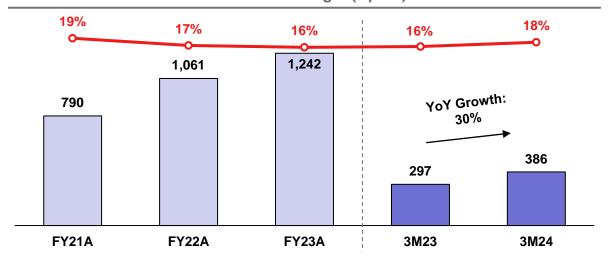
Operating & net profit







Net Profit & Margin (Rp bn)

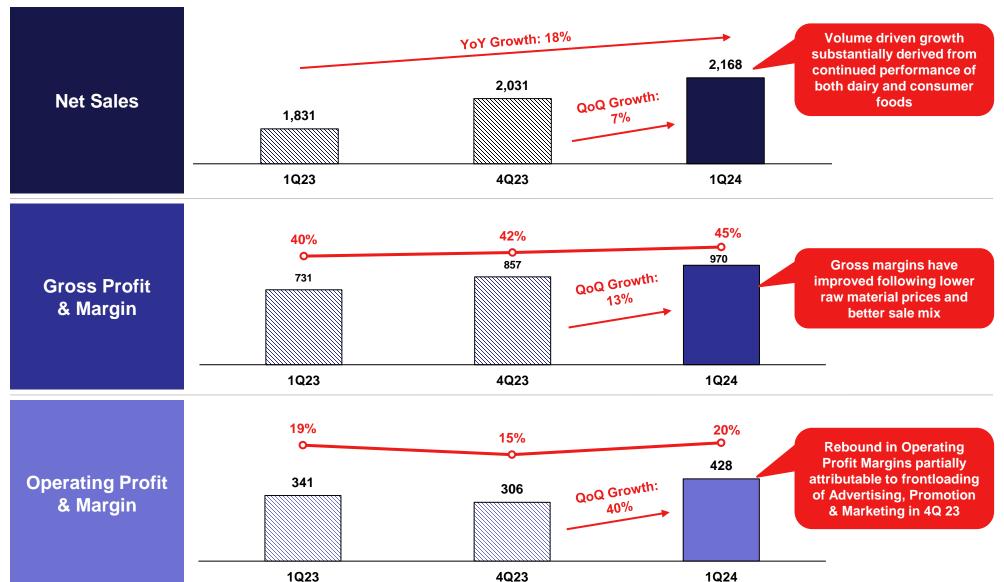


Commentary

- Strong top-line growth and improved margins led to improved absolute net profits
- Improved net interest income and FX gains also aided in better net margins

Quarterly performance

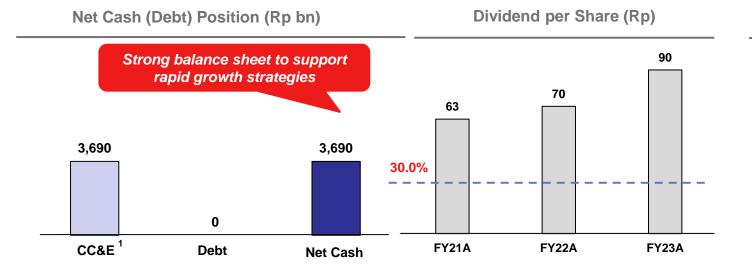




Note: Figures shown in RP bn.

Balance sheet & cash flows

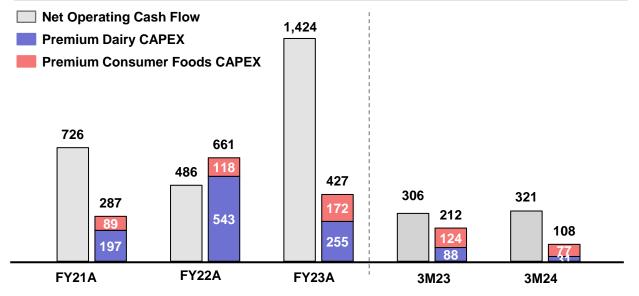




Commentary

- Strong net cash position to continue to drive growth initiatives.
- Well-positioned to continue delivering healthy dividends to shareholders.
- Minimum Dividend Pay Out Ratio target of 30%.





Commentary

- Strong Net Operating Cash Flows in 3M24 driven by improvements in working capital requirements and reduction of inventory days
- Lower capex following the high CAPEX cycle in 2022

2 Operational Performance

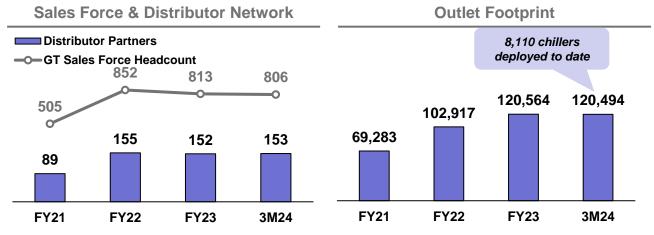


Successful execution of our channel penetration strategies, with an emphasis on improving productivity per MCM agent

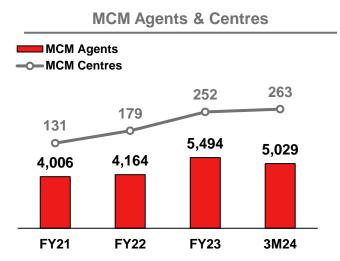


General Trade ("GT")





Miss Cimory ("MCM")



We will maintain our focus on investing in channel growth and new product launches to capture rising consumer demand





Channel Growth

Well-positioned to increase our shelf space while continuing to invest heavily across our fast-growing MCM and GT channels

New Products
Yogurt Stick



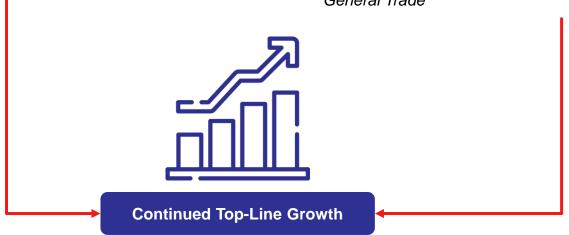
Affordable size Kanzler Singles





Launch of New Products

- Launch of Yogurt Stick Flavour Extension (Mango Sticky Rice & Original) in 1Q24
- Launch more affordable and smaller size of Ready-to-Eat products in General Trade



Growth Strategy

Market share gains and category

growth expansion



Organic Topline Growth



Volume growth through trialship and repeatability of consumption



Leverage production facilities and drive cost efficiencies





Continuous marketing investments and channel expansion





Growth supported by launch of products into new channels, and continued innovations through new products and extensions













3Q 2023

1Q 2024

3Q 2024

1Q 2023

2Q 2023

Premium Consumer Food

Crispy Chicken Nuggets New Product

3Q 2023



Crispy Nugget Sticks

New Product



3 Key Takeaways



Key takeaways



1 Strong 3M24 top-line expansion of 18% YoY, driven primarily by volume-based growth

Consumer Foods exhibited exceptional performance of 30% YoY Net Sales growth in 3M24, driven by contributions from all product categories



Improvements in Operating Cash Flows attributable to improved working capital requirements, coupled with a strong balance sheet to support growth initiatives

Product innovation capabilities puts Cimory in prime position to capitalize on Indonesia's continuing consumption growth story, driven by a rapidly expanding middle class

Investors' FAQ



1

How sustainable is the margin expansion that we generated in Q1 2024?

2

Consumer foods seems to be performing well despite a higher base now, what is the sustainable run rate for this category going forward?

3

The Company net cash position continues to increase, any plans for this cash?

